Cognitive principles

- iconic
- metaphorical
- schematic

Narrative
- temporal
- causal/logical
- relation between whole & parts
- structure or/and function
- variation & types

Communities of use
- spatial relations
- inferential
- allow discovery
- collaboration
- visual explanations
- conveying information

Seeing
- proximal
- directional

Meaning

Barbara Tversky
Reminder on: Goal oriented
Graphics and Diagrams

NOTES BY H. ORTEGA LOPEZ

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